

# 16 DAYS OF ACTIVISM AGAINST GENDER BASED VIOLENCE

CARE Uganda joined the rest of the world in the global campaign against gender based violence starting November 25th the International Day for Elimination of Violence Against Women and ending on December 10th International Human Rights Day.

*"I did not know about the 16 days of activism until during the training. I am now aware of such platforms that I can use to push for equal rights and fight for justice for fellow women" said Moreen a community development officer in Kyenjojo trained on women leadership by Sharon Biira and Fatia Atugonza She Feeds the world.*

## 16 Days of Activism in the West Nile

The West Nile kicked off the 16 days in the Palabek, Rhino and imvepi refugee settlements reaching more than 1000 individuals that included local leaders, District Officials, Partners, OPM, UNHCR, and Refugee Welfare Council Representatives on November 23rd, 2018.





## Community theatre

CARE organised a community theatre production in Village 16, Imvepi Settlement. It featured local theatre groups, dramas, and traditional dances that shared messages about ending GBV and Prevention of Sexual Exploitation and Abuse (PSEA) to an audience of **300** people. The theme of the performances focused on illustrating GBV in a variety contexts and ending violence in the work place. At the end of the production men at the event made a commitment to be true allies against GBV and protect the women and girls in their lives. The women are determined to use their voice and not stay silent about GBV and SHEA .

## Community Parliament

Community parliaments were conducted and recorded in Omugo 5 and Omugo 6, both in Rhino Camp and Kyangwali. This platform allowed for participants to discuss GBV mitigation, prevention, and available services. These activities elaborated on the CARE sexual harassment, exploitation, and abuse policy specifically concerning the mechanisms in place for reporting incidents.



## GBV Red card, a local football team fighting against GBV and promoting positive masculinities in the West Nile.

Led by Ronald Ogal and Geoffrey Odonga the male engage team



During the 16 Days of Activism CARE west Nile organised a red card to GBV football game, the teams that featured were the Onduparaka FC and Paida Black Angels. This match was aired live on StarTimes, one of the leading digital TV operators in Africa, with nearly 20 million users across the continent and other local FM



station in Arua. 8,050 people (4,830 males and 3,220 females) attended this match. At the end of the match, both teams signed the “Pledge to End GBV” commitment banner.

Football players play an extremely influential and unique role in the lives of young men and women. Because of these relationships and admiration they are poised to positively influence how young men think and behave, both on and off the field.

### The Power of Sports

Sports have tremendous influence in our culture and in the lives of young people. The principles of teamwork and fair play make sports an ideal platform to teach healthy relationship skills.

### Kicking positive masculinity into everyday lives of young people

As influencers and role models, coaches are uniquely poised to influence the transformation of cultural norms, teach and model healthy behavior.

### Building Community

Football and sports bring people from diverse backgrounds. Refugees and Ugandan participate in soccer games. This brings the community together to watch and support their team members.

“It is hard to tell who is who when they are playing the Ugandans and South Sudan players look a like.” an onlooker said at a game.



### Kyangwali

Kyangwali joined the 16 days of activism by hosting and participating in a variety of activities. Kyangwali was able to do this with support of with support from CARE Norway and Novo Nordisk. 27th /Nov/2018 was the launch of the 16 days of activism in Kyangwali settlement. Activities for the day included presentations by different drama groups where CAREs group from Maratatu A staged a role play on sexual harassment at workplace. This was aimed at creating awareness among the masses that attended the 16 days' launch.

**34** awareness sessions were conducted where **2,222** people were reached (**1,223** females, **999** males) by CARE during the 16 DOA focusing on prevention of gender based violence and protection against sexual exploitation, harassment and abuse at work place in the villages of Maratatu, Kagoma, Mombasa and Bukinda in the host community.



### Mobile clinics

In partnership with Kyangwali Refugee Council, a mobile clinic was organized in Maratatu B to respond to issues of gender based violence, and creating awareness. A total of **436** people (**206** females, **230** males) all refugees were reached. **13** gender based violence cases were reported and managed as indicated; Sexual assault **2**, rape **2**, physical violence **6**, economic violence **3** and emotional **1**

## HQ Kampala

During the 16 Days of activism CARE prioritized building awareness with partners on CARE PSHEA and related policies e.g. the anti-discrimination policy, code of conduct policy, and describe what constitutes sexual harassment, exploitation and abuse and outline CARE PSHEA Principles, responsibilities and commitments. Partners have appreciated this policy and adopted it for their own organization.

The crowning event and the #HereMeTooUG Twitter Town Hall brought together CARE staff from West Nile, Kyangwali and the entire CO. We discussed the CARE SHEA policy, hosted a male engagement/Role Model Men panel, engaged with local, national, regional and global women's movements, survivor advocates and women human rights defenders online in the twitter discussion and with the local media here.



## CARE International Uganda 16 Days Media Footprint

The event was covered by Sanyu radio and Radio one, Bukedde News, NBS News, NTV News stream, and the Daily Monitor. Some of those featured in the media coverage of the event included: Janepher Taaka Technical advisor L4C, Dr Aramanzan Madanda Initiative manager WAY, Cinderella Anena Male Engage Specialist WAY, Esther Nampijja HR manager, Delphine Pinault Country Director. Please click on the link to see CARE's very own Janepher Taaka and Cinderella Anena on NBS News.

<https://youtu.be/luiQwD-NRpk>

Esther Ilenyo, a GBV Officer, recorded a message discussing gender-based violence and services provided to survivors of violence on behalf of the sexual gender-based violence working group in Kyangwali which aired on Spice FM radio in Hoima.



## CARE International in Uganda

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