Communication Services

1. Content Creation

- Copywriting and editing for newsletters, blogs, and reports.
- Scriptwriting for videos or audio productions.
- o Speechwriting and press releases.

2. Photography Services

- o Professional event photography.
- o Portrait and corporate headshot photography.
- o Fieldwork and documentary photography.

3. Videography and Multimedia

- Event videography and live streaming.
- o Short documentaries and promotional videos.
- Post-production editing and motion graphics.

4. Drone Services

- Aerial photography and videography.
- Mapping and surveying using drones.
- Environmental monitoring and promotional footage.

5. Media Engagement

- o Press briefings and media kits.
- o Media monitoring and reporting.
- o Coordination with journalists and news outlets
- o Managing social media influencers and generating reports to show their value

Branding Services

6. Graphic Design

- Logo design and branding guidelines.
- Infographics, posters, and flyers.
- o Social media and digital campaign assets.

7. Brand Strategy and Development

o Development of brand identity.

- o Market research and audience targeting.
- o Brand refresh and positioning services.

Printing Services

8. General Printing

- o Business cards, letterheads, and envelopes.
- o Brochures, booklets, and annual reports.
- Large-scale posters and banners.

9. Specialized Printing

- o Customized promotional items (e.g., T-shirts, mugs, pens).
- High-quality photography prints.
- o Packaging design and printing.

Digital Services

10. Web and Social Media

- Website design, development, and management.
- Social media account setup and management.
- Digital marketing campaigns and analytics.

11. Animation and Interactive Media

- o 2D and 3D animation services.
- o Interactive presentations and e-learning modules.

12. Event Branding

- o Stage design and setup for conferences.
- o Branded backdrops and signage.
- Custom giveaways and branded kits